



**ASSOCIATED
ARTISTS**
OF WINSTON-SALEM, INC.



A Fine Arts Exhibit and Sale by Members of Associated Artists of Winston-Salem

March 23, 2023 - June 27, 2023

WACHOVIA GALLERY

Masonic Center of Winston-Salem

4537 Country Club Road, Winston-Salem, NC 27104

CALL FOR ART: Create art that is based on the theme TRAVELOG. Your artwork may reflect your travels, real or imagined. As you create, interpret what “travelog” means to you. Use your imagination and any style, subject or medium that brings your travels to life. Photography, paintings, collage, sculpture, jewelry...as long as it can hang...is welcome.

Members may submit up to 2 artworks. We will accept the first 50 entries.

Artists’ Reception – Friday, March 24, 5:30-7:00 pm

Free and open to the public.

Entry Fee: \$15 ENTRY DEADLINE: March 20, 2023, or until 50 pieces

Calendar of Important Dates

| | |
|---------------------------|---|
| ART DROP OFF | 4:30 – 6:30 pm, Thur, March 23, 2023 |
| ARTISTS’ RECEPTION | 5:30 – 7:00 pm, Fri, March 24, 2023 |
| Art Pickup | June 27, 2023 – details to come |



ENTRY FEES may be paid by check or cash at art drop off, or online in advance by credit card. To pay with a credit card visit www.associatedartists.org/donate and click the "Donate" tab at the bottom of the page. This will take you to PayPal where you can either pay with your PayPal account or with credit card (for non-account holders). Enter the exact amount of the entry fee. Entry fees are due no later than art drop-off and are not refundable.

HOW TO ENTER:

To enter, please email your filled-out inventory card to: marsha@AssociatedArtists.org with 'TRAVELOG' in the subject line. Please include jpgs of your entries for the Online Virtual Gallery. We will acknowledge your entry within 48 hours. *If you don't hear from us*, call and leave a message at: 336-408-9739.

ENTRY REQUIREMENTS:

No piece may exceed 50 inches horizontally or 48 inches vertically, including frame, or 35 pounds in weight. All 2-dimensional works must be framed in a professional manner with wire attachment and be ready to hang. No "alligator" type hangers. Canvases must be framed, or gallery wrapped with no visible staples or unpainted canvas. Canvases with wet paint will not be accepted. Works on paper should be protected by glass or Plexiglas. Improperly presented work will not be accepted. This is a Family venue: no nudes or offensive subjects, please. All types of 2D fine art media accepted. 3D work may be considered if it can be hung securely on the wall and will be subject to approval. All work entered must be original art completed within the past three years and cannot have been displayed in previous *Wachovia/Masonic Center exhibits*, unless it reflects the theme:

TRAVELOG.

Mass-produced printed reproductions of paintings or drawings will not be exhibited. Hand-pulled prints, original digital prints and photographs are all acceptable. All work must be the exhibitor's original idea and be created by the exhibitor.

SALES:

Artists set their own prices. Artist receives 70% of the sales price; AAWS retains a 30% commission. North Carolina sales tax is added to the sales price. If your work is not for sale, please designate it as "not for sale" (NFS) on the Inventory Sheet and include the Insurance Value.

VIRTUAL GALLERY / Promotional Images:

For the Online Virtual Gallery, please include jpgs of your submissions, with your initials and picture title as the file name – e.g., Jane Smith is "JS_Deep Forest." All images must be less than 2MB or the images will not be accepted for display on the website. Submitting jpgs is NOT mandatory but helps to get the exhibit on the website quicker. Submit a photo with as little reflection as possible if your work is behind glass. AAWS reserves the right to use these photos for promotional purposes and display them online in the Virtual Gallery.

INVENTORY/ENTRY SHEET, PAGE 3:

Fill out the Sheet completely with information exactly as you wish it to appear on the price list, and check for accuracy. Sign it and email a PDF or JPG image of the signed sheet, and if possible, jpg images of the works you are entering, to:

marsha@AssociatedArtists.org with 'TRAVELOG' in the subject line, by **March 20, 2023**. If for any reason you cannot attach a PDF or JPG of your signed Inventory/Entry

Card to the email, put your full name-address phone, and a numbered inventory with all of the information from the Inventory Sheet in the body of the email, along with optional jpg photos.

Art Labels, page 4. Cut out and attach these securely to the back of your artwork for identification.

ART DROP OFF and PICK UP:

Please deliver and pick up work during the designated times. Late work will not be accepted. If you have special circumstances regarding art drop off or pick up, have a friend help you or contact Marsha Hierl, show curator, in advance: marsha@AssociatedArtists.org or 336-408-9739. We do not have the ability to store artwork.

INSURANCE:

AAWS, the Arts Council, and the Masonic Center will take every reasonable precaution to prevent loss of or damage to your work but will not be responsible for any loss or damage. Your personal homeowner's or renter's insurance policy may provide coverage of your artwork. Check with your insurance agent.



"Thank You" to the Masonic Center of Winston-Salem for their continuing support of Associated Artists of Winston Salem.

Please **SEND A PICTURE OF THIS PAGE** by e-mail (attached PDF or JPG file) if you cannot do this, put all the information required into the body of an email.

Use this sheet for ENTRIES. You may enter 2 entries in the 'TRAVELOG' exhibit.

Any questions: Leave a message at the office and we'll get back to you. 336-747-1463 or contact Marsha Hierl, show curator, at marsha@AssociatedArtists.org or 336-408-9739

TRAVELOG – Inventory/Entry Form

Name _____ Email: _____

Address _____ Phone: _____

City _____ State _____ Zip _____

My AAWS membership is current for 2023: YES NO NOT SURE

If NO or Not Sure, sign up and pay. We will check Membership status and if you are not a member, the membership fee (\$75) will be due at drop off.

ENTRY FEE: \$15.00 (check one)

Payment made online
(credit card or PayPal)

Payment at Drop Off
(cash or check to AAWS)

ART JPGS: sent NOT sent

| | TITLE OF PIECE | MEDIUM | SIZE (H x W) | PRICE (or NFS + ins. Value) |
|---|----------------|--------|-----------------|-----------------------------------|
| 1 | | | | |
| 2 | | | | |

I have read and agree to all of terms and conditions of the 'TRAVELOG' prospectus:

Signature _____ Date _____

Reception is Friday, March 24, 2023, from 5:30 – 7:00 pm. Free and open to the public.
See you there!

Please fill out and attach a label to the back of each artwork before delivery.
Wall cards will be filled out based on your entry information. You do NOT do those yourself.

AAWS 2023: TRAVELOG Back Art Label Artist

Name _____

Title of Piece _____

Medium _____ Price _____

AAWS 2023: TRAVELOG Back Art Label Artist

Name _____

Title of Piece _____

Medium _____ Price _____

Extra label in case you need one

AAWS 2023: TRAVELOG Back Art Label Artist

Name _____

Title of Piece _____

Medium _____ Price _____