



ASSOCIATED  
ARTISTS  
OF WINSTON-SALEM, INC.



A Fine Arts Exhibit and Sale by Members of Associated Artists of Winston-Salem

**CALL FOR ART:** Create art that features TEXTURE. Whether it's actual, physical TEXTURE or just looks that way, use TEXTURE as an element that invites closer exploration by the viewer. Feature TEXTURE or sculptural illusion in any style, subject, or medium. Here is an interesting PDF on Art and Texture. <https://www.crookedtree.org/sites/default/files/inline-files/TEXTURE-in-ART.pdf>

Members may submit up to 2 artworks. We will accept the first 50 entries.

**September 9, 2022 – January 5, 2023**

**WACHOVIA GALLERY**

Masonic Center of Winston-Salem  
4537 Country Club Rd., Winston-Salem, NC 27104

**Artists' Reception - Friday, Sept. 16, 6:00 - 7:30 pm**

Free and open to the public. Masks optional when not eating or drinking.

**Entry Fee: \$15    ENTRY DEADLINE: Sept. 5, 2022, or until 50 pieces**

Calendar – Important Dates	
Art Drop Off (Day 1)	5 – 7 pm, Wednesday, Sept 7, 2022
Art Drop Off (Day 2)	9:30 – 11:30 am, Friday, Sept 9, 2022
RECEPTION	6 – 7:30 pm, Sept. 16, 2022
Art Pickup	Jan 5 + Jan 6, Details to follow



**ENTRY FEES** may be paid by check or cash at art drop off; or online in advance by credit card. To pay with a credit card visit [www.associatedartists.org/donate](http://www.associatedartists.org/donate) and click the "Donate" tab at the bottom of the page. This will take you to PayPal where you can either pay with your PayPal account or with credit card (for non-account holders). Enter the exact amount of the entry fee. Entry fees are due no later than art drop-off, and are not refundable.

### HOW TO ENTER:

To enter, please email your filled-out inventory card to: [info@AssociatedArtists.org](mailto:info@AssociatedArtists.org) with 'TEXTURES' in the subject line. Please include jpgs of your entries for the Online Virtual Gallery. We will acknowledge your entry within 48 hours. *If you don't hear from us*, call and leave a message at: 336-747-1463

### ENTRY REQUIREMENTS:

No piece may exceed 50 inches horizontally or 48 vertically, including frame, or 35 pounds in weight. All 2-dimensional works must be framed in a professional manner with wire attachment and be ready to hang. No "alligator" type hangers. Canvases must be framed, or gallery wrapped with no visible staples or unpainted canvas. Canvases with wet paint will not be accepted. Works on paper should be protected by glass or Plexiglas. Improperly presented work will not be accepted. This is a Family venue: no nudes or offensive subjects, please. All types of 2D fine art media accepted. 3D work may be considered if it can be hung securely on the wall, and will be subject to approval. All work entered must be original art completed within the past three years and cannot have been displayed in previous *Wachovia/Masonic Center exhibits*, unless it reflects the theme: Textures. Mass-produced printed reproductions of paintings or drawings will not be exhibited. Hand-pulled prints, original digital prints and photographs are all acceptable. All work must be the exhibitor's original idea and be created by the exhibitor.

### SALES:

Artists set their own prices. Artist receives 70% of the sales price; AAWS retains a 30% commission. North Carolina sales tax is added to the sales price. If your work is not for sale, please designate it as "not for sale" (NFS) on the Inventory Sheet, and include the Insurance Value.

### VIRTUAL GALLERY / Promotional Images:

For the Online Virtual Gallery, please include jpgs of your submissions, with your initials and picture title as the file name – e.g., Jane Smith is "JS\_Deep Forest." Submitting jpgs is NOT mandatory, but helps to get the exhibit on the website quicker. Submit a photo with as little reflection as possible if your work is behind glass. AAWS reserves the right to use these photos for promotional purposes and display them online in the Virtual Gallery.

### INVENTORY/ENTRY SHEET, PAGE 3:

Fill out the Sheet completely with information exactly as you wish it to appear on the price list, and check for accuracy. Sign it and email a PDF or JPG image of the signed sheet, and if possible, jpg images of the works you are entering, to:

[Info@AssociatedArtists.org](mailto:Info@AssociatedArtists.org) with 'TEXTURES' in the subject line, by **Sept 5, 2022**. If for any reason you cannot attach a PDF or JPG of your signed Inventory/Entry Card to the email, put your full name-address-phone, and a numbered inventory with all of the information from the Inventory Sheet in the body of the email, along with optional jpg photos.

**Art Labels**, page 4. Cut out and attach these securely to the back of your artwork for identification.

### ART DROP OFF and PICK UP:

Please deliver and pick up work during the designated times. Late work will not be accepted. If you have special circumstances regarding art drop off or pick up, have a friend help you or contact the AAWS office in advance: [Info@AssociatedArtists.org](mailto:Info@AssociatedArtists.org) or 336-747- 1463. We do not have the ability to store artwork.

### INSURANCE:

AAWS, the Arts Council, and the Masonic Center will take every reasonable precaution to prevent loss of or damage to your work, but will not be responsible for any loss or damage. Your personal homeowner's or renter's insurance policy may provide coverage of your artwork. Check with your insurance agent.



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OF WINSTON-SALEM, INC.



MASONIC  
CENTER  
OF WINSTON SALEM

*"Thank You" to the Masonic Center of Winston-Salem for their continuing support of Associated Artists of Winston-Salem.*

Please **SEND A PICTURE OF THIS PAGE** by e-mail (attached PDF or JPG file)

If you cannot do this, put all the information required into the body of an email.

Please check here if you will VOLUNTEER to help hang the show on Friday, Sept. 9, beginning at 11:30 am.

**Use this sheet for ENTRIES. You may enter 2 entries in the TEXTURES exhibit.**

Any questions: Leave a message at the office and we'll get back to you. 336-747-1463

<b>TEXTURES -- Inventory/Entry Form</b>				2022
Name _____				
Address _____				
City _____		State _____	Zip _____	
Email _____			Phone _____	
<b>My AAWS membership is current for 2022:</b> <input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> NOT SURE				
			<small>If NO, sign up and pay Membership fee (\$75.) online or at drop off.</small>	<small>We will check and let you know</small>
<b>Check one:</b> Entry fee - \$15.00				
___ Payment has been made online by credit card			___ Art JPGS included	
___ Payment will be made by check or cash at art drop-off			___ Art JPGS NOT sent	
	TITLE	MEDIUM	DIMENSIONS H x W	PRICE (or NFS + Ins. Value)
1				
2				

I have read and agree to all of the terms of the **TEXTURES** prospectus:

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Reception, Friday September 16, 6:00 to 7:30 PM**

*Please fill out and attach a label to the back of each artwork before delivery.*

*We will also have Gallery Wall Cards available for you to fill out at Drop Off.*

<b>AAWS 2022: TEXTURES</b>	<b>Art label</b>
Name _____	
Title _____	
Medium _____	
Price \$ _____	

<b>AAWS 2022: TEXTURES</b>	<b>Art label</b>
Name _____	
Title _____	
Medium _____	
Price \$ _____	

Here's an extra, in case you make a mistake.

<b>AAWS 2022: TEXTURES</b>	<b>Art label</b>
Name _____	
Title _____	
Medium _____	
Price \$ _____	

**OPENING RECEPTION:  
Friday, September 16  
6:00 to 7:30 PM Free and open to  
the public.**