

**CALL  
FOR  
ART**



**ASSOCIATED  
ARTISTS**  
OF WINSTON-SALEM, INC.



# BOOKS

A Fine Arts Exhibit and Sale by Members of Associated Artists of Winston-Salem

**AUGUST 9 – OCTOBER 15, 2022**

## Every Corner Gallery

At Milton Rhodes Center for the Arts

251 N. Spruce St., Winston-Salem, NC 27101

**Artists' Reception - Friday, August 12, 5:00 - 7:00 PM**

Free and open to the public. Masks are not mandatory as of this printing, but advised.

**CALL FOR ENTRIES:** Books are doorways to new worlds: past, present, future...pathways for learning, creativity, inspiration, adventure, fantasy, romance, mystery, and fun.

**BOOKS** will focus on art inspired by the written word and the pages we love. Depict a scene from a book that resonated with you; create a portrait of a character or characters pulled from the pages. Show a landscape as described in the story; depict old favorites or authors. Create a new bookcover. Use or create something with the pages themselves. Your imagination is the limit.

**BOOKS** is open to all AAWS members who may submit up to 2 book-inspired artworks to this exhibit. Deadline August 2, or first 50 entries, whichever comes first. Make your intent known early; see entry form for info.

**Entry Fee: \$15 for up to 2 entries**

**Entry Deadline: August 2, or first 50 entries.**

### CALENDAR

Art Drop off..... 9:30 - 11:30 AM, Monday August 8

RECEPTION..... 5:00 - 7:00 PM, Friday August 12

Art Pickup.....9:30 - 11:30 AM, Monday October 17



This project was supported in part by grants from the Arts Council of Winston-Salem & Forsyth County, and by the N.C. Arts Council, a Division of the Department of Natural and Cultural Resources.

### **BOOKS Exhibit Suggestions:**

The title of your work may be the book that inspires your work, as is relevant.

**Optional:** Submit a brief statement about the art and your inspiration. We'll display them on 3 x 5 cards next to your work.

### **New instructions: \*\* HOW TO ENTER \*\***

If you are creating new work for this exhibit, you may send your INTENT and send jpgs later. **SEE PAGE 3 FOR DETAILS.** Email your entry, or your **INTENT** to: [info@AssociatedArtists.org](mailto:info@AssociatedArtists.org) with 'BOOKS' in the subject line. We will acknowledge your email within 48 hours. *If you don't hear from us, leave a message at: 336-747-1463*

**ENTRY FEES** may be paid by check or cash at art drop off; or online in advance. To pay with a credit card visit [www.associatedartists.org/donate](http://www.associatedartists.org/donate) and click the "Donate" tab in the middle of the page. This will take you to PayPal. Pay with your PayPal account or with a credit card. Enter the exact amount of the entry fee. Entry fees are due no later than art drop-off, and are not refundable.

### **ENTRY REQUIREMENTS:**

No piece may exceed 48 inches horizontally or 48 vertically, including frame, or 35 pounds in weight. All 2-dimensional works must be framed in a professional manner with **wire** attachment and be ready to hang. No "alligator" type hangers. Canvases must be framed, or gallery wrapped with no visible staples or unpainted canvas. Canvases with wet paint will not be accepted. Works on paper should be protected by glass or Plexiglas. Consider the video "Frame A Watercolor Without Glass:" <https://www.youtube.com/watch?v=rm3HXmgS-Aw> Improperly presented work will not be accepted. This is a family-friendly facility: no nudes or offensive subjects, please. All types of 2D fine art media accepted. 3D work may be considered if it can be hung on a wire/hook hanging system, subject to approval. All work entered must be original art completed within the past three years and cannot have been displayed in previous *Every Corner Gallery exhibits*, unless it reflects the theme: **BOOKS**. Printed reproductions of paintings or drawings will not be exhibited. Hand-pulled prints, original digital prints and photographs are all acceptable. All work must be the exhibitor's original idea and be created by the exhibitor.

***This exhibit will be up for the Bookmarks Festival of Books and Authors, September 22 - 25, 2022***

### **SALES:**

Artists set their own prices. Artist receives 70% of the sales price; AAWS retains a 30% commission. North Carolina sales tax is added to the sales price. If your work is not for sale, please designate it as "not for sale" (NFS) on the Inventory Form, and include the Insurance Value.

### **VIRTUAL ONLINE GALLERY / Promotional Images:**

Send jpgs of your final art as a follow-up to your **INTENT TO ENTER** email, with your initials and picture title in the file name – such as: Jane Smith is "JS\_Sherlock.jpg" Submitting jpgs is NOT mandatory, but helps to get the exhibit on the website faster. If your work is behind glass, submit a photo without reflection glare, or take a picture before framing. AAWS reserves the right to use these photos for promotional purposes and display them online in the Virtual Gallery.

### **INVENTORY/ENTRY SHEET, PAGE 3:**

When your art is ready, fill out the Form completely with all information exactly as you wish it to appear on the price list, and check for accuracy. Sign it and email a PDF or JPG image of the signed form, with jpg images of the works you are entering, to: **Info@AssociatedArtists.org** with 'BOOKS' in the subject line, by **Tuesday, August 2, 2022**. If for any reason you cannot attach a PDF or JPG of your signed Inventory/Entry Form to the email, put your full name-address-email-phone, and all the other information from the Inventory Form in the body of the email, and attach jpg photos.

**Art Labels**, page 4. Cut out and attach these securely to the back of your artwork for identification.

### **ART DROP OFF and PICK UP:**

Please deliver and pick up work during the designated times. Late work will not be accepted. If you have special circumstances regarding art drop off or pick up, have a friend help you or contact the AAWS office in advance: [Info@AssociatedArtists.org](mailto:Info@AssociatedArtists.org) or 336-747-1463. We do not have the ability to store artwork.

### **INSURANCE:**

AAWS and the Arts Council, will take every reasonable precaution to prevent loss of or damage to your work, but will not be responsible for any loss or damage. Your personal homeowner's or renter's insurance policy may provide coverage of your artwork. Check with your insurance agent.

Please **SEND A PICTURE OF THIS PAGE by e-mail (attached PDF or JPG file)**  
 If you cannot do this, put all the information required into the body of an email.

Please check here if you will **VOLUNTEER** to help hang the show on  
 Monday August 8, beginning at 11:30 am.  
**Every Corner Gallery** is now an ALL wire/hook hanging system.

2022

**BOOKS -- INTENT to ENTER / Final Inventory Form**

To send your **intent** before your work is completed, fill this out with preliminary titles.  
 Email it, and then send a second form later with final art information and jpgs by Aug.2\*

*\*If you cannot finish your work in time, or cannot deliver it on Aug. 8, please let us know by  
 August 1, so we can accept any waitlisted entries.*

**Check one:**  This is my **INTENT**       This is my **FINAL ENTRY**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**My AAWS membership is current for 2022:**     YES     NO     NOT SURE

email to: info@associatedartists.org

If NO, sign up and pay  
 Membership fee (\$75.)  
 online or at drop off.

We will check and let  
 you know

**Check one:** Entry fee - \$15.00

Payment has been made online by credit card  
 Payment will be made by check or cash at art drop-off

**Check one:**

Art JPG(s) included  
 Art JPG(s) will follow  
 I'm not able to send jpgs.

	TITLE	MEDIUM	DIMENSIONS H x W	PRICE (or NFS + Ins. Value)
1				
2				

I have read and agree to all of the terms of the **BOOKS** prospectus:

Signature \_\_\_\_\_ Date \_\_\_\_\_

**For tips on properly wiring a frame or canvas, and other useful information for artists, visit <https://associatedartists.org/artist-resources/>**

*Please fill out and attach a label to the back of each artwork before delivery.*

*We will also have Gallery Wall Cards available for you to fill out at Drop Off.*

<b>AAWS 2022: BOOKS</b>	<b>Art label</b>
Name _____	
Title _____	
Medium _____	
Price \$ _____	

<b>AAWS 2022: BOOKS</b>	<b>Art label</b>
Name _____	
Title _____	
Medium _____	
Price \$ _____	

In case you make a mistake, here's an extra label.

<b>AAWS 2022: BOOKS</b>	<b>Art label</b>
Name _____	
Title _____	
Medium _____	
Price \$ _____	