



ASSOCIATED
ARTISTS
OF WINSTON-SALEM, INC.

IMPRESSIONS

CALL FOR ART

A Fine Arts Exhibit and Sale by Members of
Associated Artists of Winston-Salem (AAWS)

March 5, 2022 – June 9, 2022

Wachovia Gallery

Masonic Center of Winston-Salem

4537 Country Club Rd., Winston-Salem, NC 27104

Artists' Reception - Friday, March 18, 6:00 - 7:30 pm

For the continued safety of all, wearing Masks is required when not enjoying refreshments.

CALL FOR ENTRIES: Show your artistic Impressions of people, places or things in any media, including "impressions"...traditional or innovative printmaking techniques. Interpret "impressions" as you like. IMPRESSIONS is open to all AAWS members, who may submit up to 3 pieces to this exhibit. There is no obligation to be on theme - but at least one of your entries should reflect the theme in some way. The first 50 entries will be accepted.

Entry Fee: \$15 for up to 3 entries

Entry Deadline: March 2, 2022

CALENDAR

Email Entry Deadline	Wednesday, March 2, 2022
Art Drop Off (Day 1)	5 – 7 PM, Thursday , March 3, 2022
Art Drop Off (Day 2)	9:30 – 11:30 AM, Friday , March 4, 2022
Artists' Reception	6 – 7:30 PM, March 18, 2022
Art Pick Up	5-7 PM Thursday, June 9, 2022 9:30 – 11:30 AM, Friday, June 10, 2022



North
Carolina
Arts
Council
*Fifty years
of leadership*



ENTRY FEES may be paid by check or cash at art drop off; or online in advance by credit card. To pay with a credit card visit www.associatedartists.org/donate and click the “Donate” tab at the bottom of the page. This will take you to PayPal where you can either pay with your PayPal account or with credit card (for non-account holders). Enter the exact amount of the entry fee. Entry fees are due no later than art drop-off, and are not refundable.

HOW TO ENTER

To enter, please email your filled-out inventory card to: info@AssociatedArtists.org with ‘**IMPRESSIONS**’ in the subject line. Please include jpgs of your entries. See details below.*

We will acknowledge your entry within 48 hours. If you don't hear from us, call and leave a message at: 336-747-1463

Entry Requirements: No piece may exceed 50 inches horizontally or 48 vertically, including frame, or 50 pounds in weight. All 2-dimensional works **must be framed in a professional manner with wire attachment and be ready to hang**. No “alligator” type hangers. Canvases must be framed, or gallery wrapped with no visible staples or unpainted canvas. Canvases with wet paint will not be accepted. Works on paper should be protected by glass or Plexiglas. **Improperly presented work will not be accepted.** *This is a Family venue: no nudes or offensive subjects, please.* All types of 2D fine art media accepted. 3D work may be considered if it can be hung securely on the wall, and will be subject to approval. All work entered must be original art completed within the past three years and cannot have been displayed in previous Wachovia/Masonic Center exhibits, **unless it reflects the theme: IMPRESSIONS**. Mass-produced printed reproductions of paintings or drawings will not be exhibited. Hand-pulled prints, original digital prints and photographs are all acceptable. All work must be the exhibitor’s original idea and be created by the exhibitor.

Sales: Artists set their own prices. Artist receives 70% of the sales price; AAWS retains a 30% commission. North Carolina sales tax is added to the sales price. If your work is not for sale, please designate it as “not for sale” (NFS) on the Inventory Sheet, and include the Insurance Value.

***VIRTUAL EXHIBITS / Promotional Images:** For the **Online Virtual Gallery**, please include jpgs of your submissions, with your initials and picture title as the file name – e.g., Jane Smith is “JS_Deep Forest.” Submitting jpgs is NOT mandatory, but helps to get the exhibit on the website quicker. This is especially necessary if your work is behind glass: submit a photo with as little reflection as possible. AAWS reserves the right to use these photos for promotional purposes and display them online in Virtual Tours and Exhibits.

Inventory Card and Art Labels, pages 3 & 4. Fill out the Inventory Card completely with information exactly as you wish it to appear on the price list, and check for accuracy. Sign it and email a PDF or JPG image of the signed sheet, and if possible, jpg images of the works you are entering, to Info@AssociatedArtists.org with ‘**IMPRESSIONS**’ in the subject line, by Wednesday, March 2, 2022. Please bring the original copy of your signed Inventory Card with you when you drop off your work. If for any reason you cannot attach a PDF or JPG of your signed Inventory Card to the email, put your full name-address-phone, and a numbered inventory with all of the information from the Inventory Card in the body of the email, along with optional jpg photos.

Art Drop Off and Pick Up: Please deliver and pick up work during the designated times. Late work will not be accepted. **If you have special circumstances regarding art drop off or pick up, have a friend help you or contact the AAWS office in advance:** Info@AssociatedArtists.org or 336-747-1463. We do not have the ability to store artwork.

INSURANCE: AAWS, the Arts Council, and the Masonic Center will take every reasonable precaution to prevent loss of or damage to your work, but will not be responsible for any loss or damage. Your personal homeowner’s or renter’s insurance policy may provide coverage of your artwork. Check with your insurance agent.

A special “Thank You” to the Masonic Center of Winston-Salem for their continuing support of Associated Artists of Winston-Salem.

Please SEND A PICTURE OF THIS PAGE by e-mail (attached PDF or JPG file) AND BRING A PAPER COPY with you when you drop off your art.

Please check here if you will **VOLUNTEER** to help hang the show on Friday, March 5, 11:30 am.

IMPRESSIONS -- Inventory Card

2022

Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

My AAWS membership is current for 2022: YES NO NOT SURE

If NO, sign up and pay online or at drop-off.

(We will check and let you know.)

Check one: Entry fee - \$15.00

Payment has been made online by credit card

Art JPGS included

Payment will be made by check or cash at art drop-off

Art JPGS NOT sent

Please include: **TITLE – MEDIUM – DIMENSIONS (with frame) - PRICE (or Insurance Value if NFS)**

	TITLE	MEDIUM	DIMENSIONS H x W	PRICE (or NFS + Ins. value)
1				
2				
3				

I have read and agree to all of the terms of the **IMPRESSIONS** prospectus:

Signature _____ Date _____

Labels for Artwork on next page

Please fill out and attach a label to the back of each artwork before delivery.

We will also have Gallery Wall Cards available for you to fill out at Drop Off.

AAWS 2022 IMPRESSIONS	Art label
Name _____	
Title _____	
Medium _____	
Price \$ _____	

AAWS 2022 IMPRESSIONS	Art label
Name _____	
Title _____	
Medium _____	
Price \$ _____	

AAWS 2022 IMPRESSIONS	Art label
Name _____	
Title _____	
Medium _____	
Price \$ _____	

EXTRA LABEL:

AAWS 2022 IMPRESSIONS	Art label
Name _____	
Title _____	
Medium _____	
Price \$ _____	