



**ASSOCIATED
ARTISTS**
OF WINSTON-SALEM, INC.

CALL FOR 2-D ART

Benton Convention Center

301 West 5th Street, Winston-Salem, NC 27101

Winter 2022

Juried, Fine Art Exhibition by AAWS Members

CALL FOR ENTRIES: to hang art in a highly-visible exhibit space in the “Salem Foyer” on the main floor of The Benton Convention Center beginning January 10, 2022. The AAWS Member exhibit walls are on the right-hand side of the Salem Foyer, from the parking garage walkway entrance to the windows of West 6th St. The space is well-suited for very large 2D art, but all 2D work will be considered. Entries will be selected by Seth Moskowitz, Barbara Rizza Mellin, and Marsha Hierl. Selections are limited to approximately 10-20 pieces depending on size. Artists will be notified of the selections by e-mail no later than midnight Monday, January 3, 2022.

Calendar:

January 10, 2022 – April 24, 2022

Entry Deadline.....Tuesday, December 28, 2021
 Artists notified of jurors’ selections.....by midnight Monday, January 3, 2022
 Drop off at BentonMonday, January 10, 10am – 12:00pm
 Art Pick-upApril 25, 2022 (approximately)



AAWS, *The Milton Rhodes Center for the Arts*, 251 North Spruce Street, Winston-Salem, NC 27101 • Tel. 336-747-1463 • www.associatedartists.org • info@associatedartists.org

CALL FOR ARTISTS: The Benton Convention Center is working in partnership with Associated Artists of Winston-Salem to present a series of juried fine art exhibitions that will be on display at the Benton Convention Center, Salem Foyer. All members of Associated Artists are invited to submit up to 6 works for consideration, but possible selection will be limited to no more than 4 pieces. Artwork will be selected by digital image by an AAWS juror committee.

All work will be considered, but this space is an excellent opportunity for very large 2D work which may not always be practical or allowed in other exhibits.

Depending on size, from about 10 to 20 works may be selected.

ENTRY FEE: \$20 for up to 6 entries, with possible selection of up to 4 pieces. **NOTE:** Entry fees must be paid when submitting images and are NOT refundable. Since this is a juried exhibition, entering images and paying the entree fee does NOT guarantee that any of your work will appear in this show.

HOW TO ENTER:

To enter, please email your signed ENTRY FORM (pg. 6) and up to 6 JPG image files to info@AssociatedArtists.org with the subject line: "Benton Winter 2022". Entries must be emailed no later than Midnight, Tuesday, December 28, 2021, conforming to the requirements below and on pg. 3.

ELIGIBILITY: You must be a member of Associated Artists.

All work will be considered, but at the Benton, we are looking for fairly large work, so there are no specified height and width limits, but no piece should exceed 50 pounds in weight.

All work must be properly wired in a professional manner, ready for hanging. No "alligator" type hangers. Canvases must be framed, or gallery wrapped with no visible staples or unpainted canvas. Canvases with wet paint will not be accepted. Works on paper should be protected by glass or plexiglass. Improperly presented work will not be selected for this show. Improper hanging methods will not be hung. All 2-dimensional fine art media accepted for selection, but these basic guidelines per the BENTON must be respected: No nudes, and nothing controversial, i.e. nothing political, religious, or potentially offensive to members of the general public. All work entered must be original art and cannot have been displayed in the BENTON previously. Mass-produced printed reproductions of paintings or drawings will not be exhibited. Hand-pulled prints, original digital prints and photographs are all acceptable. All work must be the exhibitor's original idea and be created by the exhibitor.

SALES: Sale Prices are not displayed at the Benton; however, there is an AAWS plaque that instructs potential buyers how to contact AAWS for sales information. Artists set their

own prices. Artist receives 70% of the sales price; AAWS retains a 30% commission. North Carolina sales tax (7%) is added to the sales price. If your work is not for sale, please include the insurance value and designate as NFS (not for sale) on the Inventory Sheet.

PROMOTIONAL IMAGES: Accepted images will be retained for publicity purposes during the show and may be archived by AAWS. We reserve the right to use images on our website for the virtual exhibit.

ENTRY FORM: Please fill out the Entry form with title, medium, accurate dimensions (with frame), and sales price. Take a good picture of it, and email it as a jpg or pdf with your image JPGs.

METHOD OF SELECTION: Pieces in the show will be selected by digital image. AAWS reserves the right to refuse any art not conforming to entry representation. (See TIPS on page 4.) Artists may enter up to 6 works, but no more than 4 will be selected from that group. Send an email with your entry form and a JPG of each work you are entering, sized and named as indicated below under "FILE NAMING."

SIZING IMAGES: We cannot resize or fix incorrectly submitted images, so please be certain that your images follow the stated guidelines prior to sending them to AAWS.

Send JPGs with .jpg extension at no less than 72 DPI resolution.

FILE NAMING: Include in the filename of each image: your last name, entry number from the Entry form, "underscore," dimensions (H x W). For example, Jane Smith's first two entries would be Smith1_30x40.jpg; Smith2_24 x18.jpg. (Size is a consideration, and is also used for pre-placement, so please be accurate.)

SUBMITTING YOUR EMAIL: The images you submit should ALL be individual attachments in a single email that also contains a PDF or JPG of your COMPLETE and SIGNED Entry Form. Email to info@AssociatedArtists.org and put "Benton Winter 2022" in the subject line.

If for any reason you cannot attach a PDF or jpg of your Entry Form to the email, put your full name, address, email and phone, with a detailed, numbered list of all the information from the Entry Form in the body of the email. AAWS will reply within two days to acknowledge that your emailed entry has been received.

ARTIST NOTIFICATION: Artists will be notified of the exhibit selections no later than midnight, Monday, January 3, 2022. Art that has been selected for exhibit must be brought to the Benton Convention Center for hanging, on Monday January 10, 2022 between 10 am and 12:00 pm. (See page 5 for parking tips.)

If you have a problem, and can't arrange to have someone else bring your art during that time, please call or text Laura Triplett (336) 306-6888 prior to January 10. Placement

of the art will be pre-determined before hanging day, but assistance in hanging your art will be greatly appreciated.

DELIVERY/STORAGE OF ACCEPTED ART: All accepted work is expected to remain at the BENTON for the duration of the show. Please deliver and pick up work during the designated times (see calendar on first page of this prospectus). If you have a problem, let us know. We cannot store art left after the show is over. Please be prepared to pick up when drop off and installation for when the next show will occur, April 25, 2022 (approximately - exact date and time to be determined).

INSURANCE: AAWS and BENTON will take every reasonable precaution to prevent loss of or damage to your work, but will not be responsible for any loss or damage. The BENTON does not insure art on temporary exhibits. Your personal homeowners or renter's insurance policy may provide coverage of your artwork. Check with your insurance agent. The Benton Convention Center has never had a problem regarding artwork.

If you need to renew your membership in AAWS, go to AssociatedArtists.org, and fill out a "New Membership Form" even if your information has NOT changed. This is appreciated for our records.

For more information or questions, email info@AssociatedArtists.org or call or text Laura Triplett at 336-306-6888, Margaret at 336-293-8922 or text to 347-285-1227, or call the AAWS office at 336-747-1463.

Associated Artists receives some operational funding from the Arts Council of Winston-Salem and Forsyth County and the North Carolina Arts Council.

Tips for submitting images.

Submit images that are true representations of your work and give your work the documentation it deserves.

- Crop your images to only show your artwork and not the back-ground or frame unless it is integral to the work itself
- Make sure your images are not blurry or distorted
- If possible, take photos of your work when it is not behind glass to prevent reflections

If you're unfamiliar with the Benton Convention Center, here are some things to know.

The Benton Convention Center is located at 301 West 5th Street, at the corner of Cherry St., downtown Winston-Salem.

Parking tips:

Most people find the parking garage on Cherry Street between 5th and 6th Streets, opposite the Benton, the easiest way to access the Benton Convention Center. The 3rd level walkway over Cherry Street from the garage to the Benton brings you right into the Salem Foyer, main floor, where we hang our work. Park on the 3rd level, or use the garage elevator.

Street parking is available, but know that a space may be hard (but not impossible) to find. There is a loading zone in front of the main entrance, for short-term unloading only. Where ever you park on the street, come through the main entrance at 5th and Cherry Street, and walk all the way back to the Salem Foyer, towards the 6th Street windows, which is where our walls are. The 5th and Marshall Street side doors MAY be open, maybe not. If you enter there, head toward the main entrance and proceed as above.

On Cherry St., opposite the garage entrance, there are doors going into the lower level of the Benton, but they are usually locked from the outside. (From there, the main floor is accessed by elevator or escalator.) If you try there, and they are locked, you must walk up the hill to the 5th street entrance, which is the main level.

Name _____ Phone _____

Email _____

Address _____

(Street, City, State, Zip)

Are your dues current? ___Yes ___No ___Not sure

\$20. entry fee for up to 6 entries, for possible selection up to 4. NOTE: Entry fees must be paid when submitting images and are NOT refundable.

Please check off:

___ Payment has been made by check, and mailed to AAWS, 251 N. Spruce St., Winston-Salem, NC 27101

___ Payment has been made by credit card. Visit www.associatedartists.org/donate and click the "Donate" tab at the bottom of the page. This will take you to PayPal where you can either pay with your PayPal account or with a credit card (for non-account holders). Enter the exact amount of the entry fee.

___ JPG Images and entry form jpg will be submitted by email to: info@AssociatedArtists.org with "Benton Winter 2022" in the subject line.

Please list: **TITLE / MEDIUM / DIMENSIONS** H x W (*INCLUDING FRAME*) / **SALES PRICE** (or NFS with Insurance Value) for each entry. **Print clearly.**

Entry #1 _____

Entry #2 _____

Entry #3 _____

Entry #4 _____

Entry #5 _____

Entry #6 _____

I have read and understand the terms of the "Benton Convention Center" prospectus.

Signed _____ Date _____

If selected, fill out and attach a label to the back of artwork before delivery.

AAWS: Benton Winter 2022
Name _____
Title _____
Medium _____
Price \$ _____ (or insurance value if NFS)

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