



ASSOCIATED
ARTISTS
OF WINSTON-SALEM, INC.

CALL FOR **2-D** ART

SPINE GALLERY 2021

An All-Member Exhibit at the
Wake Forest Baptist Medical Center

October through December, 2021

CALENDAR

Email Entry Deadline Midnight **Friday, October 1**

Art Drop-Off at the Masonic Center* **Monday Oct. 4th: 5:30-7:00 PM**

Wednesday Oct. 6th: 8:30-10:00 AM

Art Pick Up..... Date and Time TBD

* It's not practical for artists to bring their work directly to the Medical Center. Instead, deliver your art (with completed paperwork and attached labels) to the **Masonic Center**, using the covered entrance at the **side parking lot, 4537 Country Club Rd., Winston-Salem** (Many thanks to the Masonic Center for use of their facility.)

We will bring all the art to the Medical Center on Wednesday. **Please protect your work for transportation, and make sure art is labeled on the back.**

Installation crew in separate vehicle(s)

*If you cannot deliver your work either day and time, get a friend or fellow artist to help with arrangements, or let us know at director@associatedartists.org



CALL FOR ARTISTS

Spine Gallery 2021 is an all-Member 2-D exhibit at Wake Forest Baptist Health Medical Center.

This exhibit is limited to the first thirty (30) entries we receive by entry deadline.

Members can enter up to two (2) pieces for Spine Gallery 2021.

Deliver your work and bring them with the inventory card, attached labels, and entry fee on the "Art Drop-Off" date, time, and location. (See page 1)

Entry Fee Per Artist: \$15 for up to two (2) entries.

Bring **exact cash** or **check** to **drop-off at Masonic Center**, or pre-pay with a credit card: Visit www.associatedartists.org/donate and click the "Donate" tab at the bottom of the page. This will take you to PayPal where you can either pay with your PayPal account or with a credit card (for non-account holders). Enter the exact amount of the entry fee.

ELIGIBILITY

Any member of Associated Artists of Winston-Salem may enter this exhibition. 2-D art only.

- No work may exceed 50 inches in any direction and weigh no more than 50 lbs. However, we may not be able to transport very large work. If your work is larger than 36 x 50, let us know in advance to make other arrangements.
- Canvases must be framed or gallery wrapped.
- 2-D Artwork must be properly wired and ready to hang on the wall. No "alligator" type hangers. Work on paper must be protected by glass or Plexiglass.
- Artwork previously exhibited in the Spine Gallery with AAWS will not be shown.

SALES AND COMMISSION

Artists set the sales price if they wish to sell their work. It is not mandatory that all works are for sale. The artist will receive 70% of the price and AAWS will retain 30%. North Carolina sales tax is added to the sales price. All sales will be handled by AAWS.

PLEASE NOTE: Prices ARE NOT displayed at the Spine Gallery, but the labels and Gallery poster will direct any interested buyers to contact AAWS.

HOW TO ENTER

Entry Deadline: Friday, October 1, (space is limited to the first 30 pieces entered.)

To enter, please email a note of intent to Director@AssociatedArtists.org by October 1 with "**Spine Gallery 2021**" in the subject line, with:

JPGS of your art for online virtual gallery, and a pdf or jpg of your filled-out inventory card. If you cannot do that, then include the following in your email **for each entry**,

- **Your Name**
- **Title, medium, dimensions**
- **Price** or insurance value if your work is not for sale

PLEASE BE THOROUGH. Gallery labels and online info will be made from the information you provide.

You will receive a response in as timely a manner as possible. If you do not, please text Margaret at (347)285-1227 to confirm receipt. If you do not have access to email, you can call-in your information.

HELP NEEDED

It's not practical for artists to bring their work directly to the Medical Center. Art will be transported from the Masonic Center to the Spine Gallery at the Hospital. (*We thank the folks at the Masonic Center for allowing us to use their facilities.*)

Volunteer to assist at Art drop off, or to help hang.

If you can help with either, call Margaret: 336-293-8922 or cell/text: 347-285-1227 or email: margaret@AssociatedArtists.org

ART DROP-OFF AND PICK-UP @ Masonic Center

Masonic Center: 4537 Country Club Rd. side parking lot entrance.

**Art Drop-off Monday evening Oct 4, 5:30 to 7:00 pm
Wednesday morning Oct 6, 8:30 to 10:00 am**

Please be on time. We will depart for the Medical Center promptly after loading the cars at 10:15.

Art Pick-up: End of Dec. or early Jan. Date and time TBD. Exhibiting Artists will be notified.

GALLERY LOCATION

Wake Forest Baptist Medical Center

Medical Center Boulevard,
Winston-Salem, N.C. 27157

The **Spine Gallery** is on the Orange Level between the hospital and the connector to the Sticht Center. The gallery is a well lit, spacious corridor near the "DIGESTIVE HEALTH" department.

Please send a picture of this page by e-mail (as an attached PDF or JPG file)
AND bring a paper copy with you when you drop off your art

Labels and virtual gallery information will be made according to your information below.

Print clearly

Fall 2021

SPINE GALLERY INVENTORY CARD

Name _____

Address _____

City _____ **State** _____ **Zip** _____

Email _____

Phone _____

Are your dues current? Yes No Not sure (if No or Not sure, contact us)

Check one, for \$15 entry fee (for up to 2 pieces):

Payment has been made online by credit card

Payment will be made by check or cash at art drop off

JPGS of art will be emailed with this inventory card.

email inventory card and jpgs to:
Director@AssociatedArtists.org

Entry #1

Title _____

Medium _____

Dimensions HxW _____

Price (or insurance value if NFS) _____

Entry #2

Title _____

Medium _____

Dimensions HxW _____

Price (or insurance value if NFS) _____

I have read and agree to all of the terms of 'Spine Gallery 2021' prospectus.

Signature: _____ **Date** _____

INSURANCE: AAWS will take reasonable precautions to prevent loss of or damage to your work, but will not be responsible for any loss or damage. Your personal homeowner's or renter's insurance policy may provide coverage of your artwork. Check with your insurance agent.

Please fill out and attach this label to the back of your artwork before delivery, and please wear your mask when you come.

AAWS: Spine Gallery Fall 2021	Art label
Name _____	
Title _____	
Medium _____	
Price \$ _____	

AAWS: Spine Gallery Fall 2021	Art label
Name _____	
Title _____	
Medium _____	
Price \$ _____	

Spine Gallery in the Connector Hall between the hospital and the Sticht Center

