



ASSOCIATED
ARTISTS
OF WINSTON-SALEM, INC.

**3-D
opportunity**

CALL FOR 3-D ARTWORK for the **REYNOLDS GALLERY**

at the Wake Forest Baptist Medical Center.

All 3-D artist members invited, but space is limited.

The **REYNOLDS GALLERY** is a locked display cabinet on Reynolds Hall, in Reynolds Tower, suitable for various small to medium 3-D artworks, such as ceramics, textile art, wood, metal, mixed media, jewelry, etc.

October thru December, 2021

Installation can occur on the same day as the 2-D exhibit in the Spine Gallery (October 6th), but artist installs it, and it may occur on a different day if necessary.

If you are interested, let us know ASAP.

If AAWS cannot fill this gallery, The Medical Center needs time to offer it to other artists or groups.

One artist may fill the cabinet, or several artists can each display 2-4 items or more, depending on response. **First come, first served.** There are 3 banks with

glass shelves. The depth of the case is about 10 inches. Estimated total number of small to medium objects: 16-18.



Charlotte Munning's RAKU 2020 exhibit



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251 North Spruce Street,
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CALL FOR 3-D ARTISTS

Reynolds Gallery is an all-Member 3-D exhibit at Wake Forest Baptist Health Medical Center, in a corridor heavily trafficked by hospital personnel.

One artist may fill the cabinet, or several artists can each display 2-4 items or more.

First come, first served.

If your work is not free-standing, or cannot be leaned against the back, you can provide appropriate stands or backgrounds for display. Refer to the picture on page 3 for an example.

Entry Fee Per Artist:

\$40 for the full Reynolds Gallery display, or **\$15** for up to 4 (or more) objects if several artists participate.

ELIGIBILITY

Any member of Associated Artists of Winston-Salem may enter this exhibition.

Once we hear from interested artists, we will email an appropriate inventory card to submit, along with labels.

The artist should be prepared to bring the work themselves to this location, and set it up in the case, most likely same day as we bring the *Spine Gallery 2-D art*.

SALES AND COMMISSION

Artists set the sales price if they wish to sell their work. It is not mandatory that all works are for sale. The artist will receive 70% of the price and AAWS will retain 30%. North Carolina sales tax is added to the sales price. All sales will be handled by AAWS.

Prices are not displayed in the Reynolds Gallery, but our poster will direct anyone who is interested to contact AAWS for information.

HOW TO ENTER

Entry Deadline(Note of intent): **Thursday, Sept.16**

To enter, please email a note of intent to Director@associatedartists.org by Sept 16 with **“Reynolds Gallery” in the subject line.**

Include in the email:

- Your Name, email and phone number
- Basic description of the type of work you want to show. (ex: textile art, ceramic sculpture, metal or wood work, jewelry, etc.)
- How many pieces you want to enter, and their dimensions
- Prices or insurance value (if your work is not for sale)

You will receive a response in as timely a manner as possible. If you do not, please text Margaret at (347)285-1227 to confirm receipt.

ART DROP-OFF AND PICK-UP

2-D art will be installed in the *Spine Gallery* on Wednesday Oct. 6. Reynolds Gallery can be installed same day, or another day in arrangement with the Gallery Curator. Pick up date at the end of December or early January will be determined and coordinated by the artist and Gallery Curator.

Questions? Text Margaret 347-285-1227

FYI: GALLERY LOCATION

Wake Forest Baptist Health Medical Center
Medical Center Boulevard
Winston-Salem, NC 27157

The **Reynolds Gallery** is on the hallway going from Reynolds Tower to Watlington, on the Blue Level. It's one level up from the *Spine Gallery*, and near the elevators.

No worries, you will be guided to the location by the Gallery Curator, Jan Curling.



REYNOLDS GALLERY...Another artist's Exhibit.

Center bank has base and one glass shelf; side banks have base and 2 glass shelves. Depth is estimated to be 9 to 10 inches. As seen in the far left bank, middle shelf, and the center bottom, you may supply your own display props or backdrops to aid the display of your work, and a small "poster" about you and your work. AAWS will supply one about AAWS as well.

Inventory sheet and labels will be sent to the participating artist(s).

First come, first served.

Please respond ASAP.

If AAWS has no one to exhibit in this Gallery, the Medical Center needs time to offer it to other artists or groups. Thanks for your cooperation. Last day to respond is Thursday September 16.