



# ASSOCIATED ARTISTS

OF WINSTON-SALEM, INC.

MAY 2021 NEWSLETTER

## **CLOSING RECEPTION EVENT: June 4.**

A **closing reception** is planned for the ARTIST SPOTLIGHT 2021 exhibit in the Arboreal Gallery at Milton Rhodes, **Friday June 4, 5-7 pm**, prior to downtown's GALLERY HOP.

An opening reception was held for the artists on April 9th, with COVID RESTRICTIONS in place. You will still need to wear a mask and social distance, but now you'll be able to enjoy refreshments while you're in the Gallery. We hope you'll join us, see some unique art, visit *Every Corner Gallery* while you're there, and continue on to Gallery Hop in the Arts District.

## **LOGO and WEBSITE:**

**AssociatedArtists.org** has a refreshed **website** and refreshed **LOGO**. AAWS Member and logo designer, **Kirk Fry**, creator of the fabulously creative guitars currently on display in the Artist Spotlight 2021 exhibit at Milton Rhodes, has refreshed our iconic logo, adding an array of artistic colors to it. Many thanks, Kirk. See his commercial work at [www.themillw-s.com](http://www.themillw-s.com).

Deborah Petermann and Margaret Webster-Shapiro are continuing to update the AAWS website appearance and content. So much has been done. **All artwork in current exhibits is now on display as virtual exhibits.** Go to EXHIBITIONS/ CURRENT EXHIBITIONS, and click on each of the current group-exhibit listings to see the artwork. [www.AssociatedArtists.org](http://www.AssociatedArtists.org).

## **COMMUNITY EXHIBITS:**

*Congratulations to Sophie VanZandt for the recent sale of "Pink Coconut" that was on display at Gallery Lofts Apartments.* Reminder: If you want to be part of the Community Exhibits program and show your art around town in businesses and restaurants, you must be current member, but ALSO register with Myrna Mackin to be put on the list. Former members who have not renewed have been taken off the community email list. If you want to get back on, renew your membership, and contact Myrna.

The list of places is a bit shorter than it used to be because of COVID closures, but some are coming back. VINCENZOS, a popular place to show art, is reopening on June 1, and they are looking to have artwork in by then. The plea went out to members on the list, but we need more artists in this program to fill all the spaces requested by businesses in this Community program. We want to add new places, but can't, if we can't fill the ones we have now.

The normal rotation schedule is February thru April, May thru July, August thru October, November thru January. Our website <https://associatedartists.org/community-exhibits/> says to contact [info@AssociatedArtists.org](mailto:info@AssociatedArtists.org), but you can also contact Myrna directly. Gallery Cards to identify your work while on display, are available from Myrna, or Margaret. If you need a supply of cards, contact us at [myrnamac@triad.rr.com](mailto:myrnamac@triad.rr.com), or [Margaret@AssociatedArtists.org](mailto:Margaret@AssociatedArtists.org)

**UPCOMING GROUP EXHIBIT OPPORTUNITIES:** Watch your email for prospectus. Prospectus will also be available on the website in CALLS FOR ART, as they become available.

- June 26 - Every Corner Gallery, Pick up, and drop-off. Prospectus to come.
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- Keener Gallery at Allegacy Credit Union: the annual **Creative Reflections** exhibit was rescheduled for July thru August 2021, but at this writing, Allegacy is still not sure when the Lobby/Gallery area will be fully opened again to the public. Access has been very limited because of COVID, but things are opening up, and we need to be prepared. The prospectus will soon be available, even if we can't confirm exact dates or whether it will actually happen or not. There is only a 2-hour installation period for this show, as they close at noon on Saturday. We NEED VOLUNTEERS to stay and help hang the art quickly. See below for more about INSTALLATION TEAMS.
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- July 24. Wachovia Gallery, Masonic Center of Winston-Salem. drop off and pick up. Prospectus to come.

NOTE: Masonic Center now has a name for its art gallery hall: the WACHOVIA GALLERY.

- August: Benton Convention Center, Next juried exhibit; mid to late August, exact date TBD. Juried/Curated exhibit.

**We need your participation:**

## **INSTALLATION TEAMS** to help hang art for Group exhibits.

Teams are sorely needed. The same 2, sometimes 3, people cannot keep doing installations alone. We have returned to a grass-roots, all-volunteer organization, without professional staff. Your participation is needed. The skeleton crew of seniors cannot keep doing this alone, so here's the plan: Committed Installation teams.

A TEAM would consist of a person to do the hanging, with an assistant to help facilitate. If you have any hanging experience, please volunteer to head a team, with a helper of your choosing, or another volunteer willing to assist. Hanging and Assisting is a great way to learn, interact, and network with fellow artists and family. No experience needed to be an assistant. We can train! Once placement of the art has been decided, 2, 3 or 4 TEAMS can hang the work quickly. Artist with spouse, or artist with a child, sibling, friend, or fellow artist. 6 to 8 people, for 3 to 4 teams can make the work easy. Ideally, we'd like to have enough committed teams to call on even if your own work is not in the show, or enough teams to call on when others cannot. If you have some organizational skills, consider helping us by being an INSTALLATION TEAM COORDINATOR. If you are willing to be on a team, or be a coordinator, please contact [Margaret@associatedartists.org](mailto:Margaret@associatedartists.org).

**VOLUNTEER** to help create Programs, locate Galleries for AAWS exhibits, new businesses for Community Exhibits, any other opportunities you'd like to have in your organization. It won't happen without your help and creativity. What can YOU do to help Associated Artists build itself up again? When you get the invitation to attend the All-Member Meeting this summer, respond and get involved. Meanwhile, here are a few opportunities:

**THE BOARD NEEDS A SECRETARY** to take minutes of meetings. If you are able to do this work, please consider coming onto the board, or at least be a non-board volunteer.

**A VOLUNTEER COORDINATOR is needed.** We always need volunteers to help with art intake, help at receptions, etc., and having a coordinator will help a great deal. If you have some organization or management skills, please volunteer for this vital task. We are trying to revitalize the organization we once were, but can't do it without help. Get involved. If you can help with anything or want more information for: Art intake, reception crew, installations, let me know. [Margaret@associatedartists.org](mailto:Margaret@associatedartists.org)

## **COMING UP**

This summer: an All-Member Annual Meeting. COVID prevented a 2020 meeting, but this year is looking brighter. The Masonic Center of Winston-Salem has graciously given us the opportunity to use their facilities for in-

person and Zoom participation. Updates, Q&A, refreshments, election of officers. Meet & greet fellow artists again. Share ideas and take charge. Date to be determined.

SURVEY: we may send out a survey to find out how members view our website and emails: Desktop computer/laptop, iPad/Tablet, or only on your smart phone. Website or Facebook?

The newly forming MEDIA TEAM will be working on this, plus a better Facebook presence.

**MEMBER ROSTER PAGE.** An ARTIST LISTING on the website.

If you wish to have your name listed as a member, linking to your website if you have one, let us know. We will try to make this happen in the future. Send an email to [margaret@associatedartists.org](mailto:margaret@associatedartists.org), and put "**Member Listing**" in the subject area. Include your name and whatever additional contact information or website address you want. If you want ONLY your name listed as an AAWS member, that's fine. Just let us know what you want.

**LAPSED MEMBERS: RENEW YOUR MEMBERSHIP** for calendar year 2021 and be eligible to show your work in our exhibits, and/or through the Community Exhibits program. Can't remember if you are or not? If you don't have a membership card with your name, that says it's good until the end of December 2021, then you need to renew.

Happy creating!

Margaret Webster-Shapiro, May 25, 2021