



Flow BMW



ASSOCIATED
ARTISTS
OF WINSTON-SALEM, INC.

Present the
17th Annual *Fall for Art*
Fine Art Sale

Sunday, November 11 from 6:00–9:00 PM

Calendar

Friday, November 9

Deadline for entry information to AAWS office

Saturday, November 10, 3-5 pm

Deliver artwork to Flow BMW
2565 Peters Creek Parkway
Winston Salem, NC 27127

Be prepared to drop your work off quickly and move your vehicle as BMW will still be doing business till 5 pm. Follow volunteers' instructions at drop-off and have your inventory sheets filled out beforehand, so we can expedite the drop-off process

(Staying to assist with set-up is appreciated and strongly encouraged)

Saturday, November 10, 5-9 pm

Set up Fall for Art

Sunday, November 11, 6-9 pm

Fall for Art

Sunday, November 11, 9 pm

Take away unsold artwork

All AAWS members are invited to attend *Fall for Art*, regardless of whether they exhibit artwork or not. This is one of the most popular and highly attended events of the year. We hope you will join us for this spectacular event and help us support local art.

AAWS, The Milton Rhodes Center for the Arts, 251 North Spruce Street,
Winston-Salem, NC 27101 • Tel. 336-747-1463 • www.associatedartists.org

CALL FOR ART

Flow BMW has graciously invited Associated Artists to show and sell artwork during our 17th Annual Fall for Art at the Flow BMW showroom at 2565 Peters Creek Parkway. This event has been sponsored by Flow BMW as fundraising art sale benefitting AAWS since 2002. **All AAWS members are invited to attend Fall for Art, regardless of whether or not they exhibit artwork.**

ELIGIBILITY

For 2-D works, *Fall for Art* is limited to the first 100 entries, **with a limit of four works per artist**. This is a popular event, so spaces will fill quickly. A short waiting list will be maintained after slots are filled. 3D entries are unlimited as long as they are free standing or you provide your own pedestals (a small number of pedestals will be available on a first come, first serve policy). Both 2-D and 3-D artists, you can set up your very own booth in one of the office areas.

There is no entry fee for Fall for Art.

No 2-D artwork may exceed 50 inches in length or 50 pounds in weight. No "alligator" type hangers. Canvases must be framed, or gallery wrapped with no visible staples or unpainted canvas. Canvases with wet paint will not be accepted. Works on paper should be protected by glass or Plexiglas. Sculpture must be ready to be displayed in the booth setting. Improperly presented work will not be displayed at this event. For additional information on our insurance and liability for artwork please refer to our website AssociatedArtists.org.

COMMISSION

Artists set the sales price. **The artist will receive 60% of the price and AAWS will retain 40%.**

HOW TO ENTER

Please email us with your note of intent to info@associatedartists.org by Friday, November 10. Please include the phrase "FFA2018" in the subject line, to ensure your email is recognized as such. Please include the title(s), medium, and size (with frames) of your entries. You will receive a response in as timely a manner as possible. If you do not, please contact our office at (336) 747-1463 to confirm receipt. If you do not have access to email, you can call in your information or mail us a completed inventory sheet.

INDIVIDUAL ARTIST BOOTHS

Artists may sign up for individual booths by contacting AAWS as outlined above. Each artist must set up his/her own booth on November 10 after business is concluded for BMW or before the event on November 11. Each artist must be present for the entire event and pack up his/her own booth at the end. Each item for sale must be labeled with artist's name, artist's inventory number and price. Artists must provide AAWS with a detailed inventory list at the beginning of the event on Sunday. Booths must be reserved in advance. Booths are limited to the first 10 participants, so please contact AAWS as soon as possible if you are interested. We will keep a short wait list for those who apply. Artists are responsible for the security of the artwork in their booth.

VOLUNTEERS NEEDED

Fall for Art is made possible in part with the volunteer efforts of AAWS members! We will need the support of volunteers on a variety of jobs large and small, including: loading art supports onto the van at the Rhodes Center, set-up on Saturday, greeting guests, sales, wrapping purchases, take-down after the event on Sunday night, and unloading the art supports at the Rhodes Center on Sunday night. Artists are encouraged to assist with set-up as they drop off work on Saturday, and to help with dismantling the art supports and loading the van on Sunday night.

Please deliver a copy of this at drop off with your artwork.

Fall for Art 2018

Inventory Sheet

Call for Entries

Artists Name: _____ Phone#: _____

Email: _____

Address (Street, City, State, ZIP): _____

Entry #1

Title:

Medium:

Dimensions

Price: 60/40 split

Entry #2

Title:

Medium:

Price: 60/40 split

Entry #3

Title:

Medium:

Dimensions

Price: 60/40 split

Entry #4

Title:

Medium:

Dimensions

Price: 60/40 split

I have read and understand the terms of the "Fall for Art 2018" prospectus, including the Insurance and Liability clause posted at **AssociatedArtists.org**

Signed _____ Date _____

Tape the completed Label for each artwork on the top right corner on the back of the artwork prior to delivery.

AAWS: Fall for Art	Entry Card to Label Art
Name _____	
Title _____	
Medium _____	
Price _____	
60/40 split	

AAWS: Fall for Art	Entry Card to Label Art
Name _____	
Title _____	
Medium _____	
Price _____	
60/40 split	

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