



Associated Artists of Winston-Salem presents  
**54th Annual  
 DIMENSIONS 2018**

National Juried Fine Art Competition and Exhibition  
**Sponsored by Kilpatrick Townsend**

**May 30 – July 24**

At the Womble Carlyle Gallery  
 inside the Milton Rhodes Center for the Arts  
 251 North Spruce Street, Winston-Salem, NC 27101

**Entry Deadline: April 30**

Completed entries (including payment of fees) must be received in the AAWS office by 11:59, Eastern Time. Late entries cannot be accepted.

**CALL FOR ENTRIES:** *Dimensions* is a national juried art exhibition, established by AAWS in 1964 to showcase outstanding visual art in two and three-dimensional fine art media. This year's exhibition will be held inside the Womble Carlyle Gallery at the Milton Rhodes Center for the Arts in Downtown Winston-Salem, NC, the City of Arts and Innovation.

**CALENDAR**

- Entry deadline .....Monday, April 30<sup>th</sup>
  - Artists notified of juror's selections.....Week of May 7<sup>th</sup>
  - Shipped work due by.....Monday May 21
  - Day 1: hand-delivery of accepted work.....Monday, May 21 from 10 am – 6 pm
  - Day 2: hand-delivery of accepted work.....Tuesday, May 22 from 10 am – 6 pm
  - Reception and awards ceremony.....Friday, June 1 from 5 – 7 pm**
  - Day 1: pick up hand-delivered art.....Tuesday, July 24 from 12 – 6 pm
- \*\*\*Shipped work will be packed and shipped back to artists by August 1.

**AWARDS**

- 1<sup>st</sup> place - \$1,000
- 2<sup>nd</sup> Place - \$500
- 3<sup>rd</sup> Place - \$250
- Honorable Mentions - \$50

**About the Juror:** Jerald Melberg came to Charlotte in January 1977 to assume the position of Curator at the Mint Museum of Art. Over the next seven years, he was instrumental in taking the Museum from regional to national status by curating major exhibitions for artists Seymour Lipton, Larry Rivers, Robert DeNiro Sr. and Gaston LaChaise, among others. The major achievement of his tenure at the Museum was his organization of *Romare Bearden 1970-1980*. The exhibition honored one of Charlotte's greatest native sons and traveled to four other museums, bringing the national spotlight to Charlotte. In 2010-2011, Jerald chaired the Romare Bearden Centennial Committee, organizing and coordinating activities surrounding the 100th anniversary of the artist's birth. In 1983 Jerald opened the Charlotte gallery that bears his name. In the intervening thirty-four years, Jerald Melberg Gallery has become recognized internationally. Jerald continues to bring high caliber exhibitions to Charlotte and has advised collectors and institutions worldwide, including the Museum of Modern Art, the Whitney Museum of American Art, the National Academy, the Mint Museum and the Esteban Vicente Museum in Segovia, Spain. He is also called upon by Sotheby's and Christie's auction houses to advise and authenticate works of art.



## HOW TO ENTER

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Use our online entry page at <http://www.associatedartists.org/enterdimensions/>

Entries can also be directly emailed to [Dimensions@AssociatedArtists.org](mailto:Dimensions@AssociatedArtists.org)

Please type "Dimensions 2018" in the subject line of your email. Include the following in your entry

- Your images formatted as outlined in the prospectus.
- Titles, medium, size and prices of your entries.
- If your work is not for sale, please include the insurance value of the work.

## ENTRY FEES

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Entry fees may be paid by check (mailed to and payable to AAWS) or by credit card. To pay with a credit card either

1) Visit <http://www.associatedartists.org/pay-entry-fee/> and click the "Donate" tab at the bottom of the page. This will take you to PayPal where you can either pay with your account or with credit card for non-account holders and enter the exact amount of the entry fee.

2) Call 336-747-1463 and provide a VISA, MasterCard or American Express credit card number. Entry fees are due with submission of images and are not refundable.

**AAWS Members:** Each artist may submit up to 3 entries for a total of \$30.

Additional entries cost \$5 per entry with a limit of 6 total entries

**Non-Members:** Each artist may submit up to 3 entries for a total of \$40.

Additional entries cost \$7 per entry with a limit of 6 total entries

If you have questions about how to enter, please contact us at [Dimensions@AssociatedArtists.org](mailto:Dimensions@AssociatedArtists.org) or (336)747-1463.

## METHOD OF SELECTION

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The show will be selected by digital image. Both the juror and AAWS reserve the right to refuse any art not conforming to entry representation. Artists may submit up to 6 works for consideration. Send 1 view of each two-dimensional work; you may send up to 2 views of each 3-D work.

**SUBMITTING DIGITAL IMAGES:** Be certain that your images follow the stated guidelines prior to sending them to AAWS. Due to the considerable number of entries, we cannot resize or correct incorrectly submitted images. Send high resolution images JPGs with .jpg extension. **Files should be no larger than 2 mb.**

Send all entry info to our online entry portal

Or email [Dimensions@AssociatedArtists.org](mailto:Dimensions@AssociatedArtists.org)

**FORMAT YOUR IMAGES:** The filename of each image, your last name, first and middle initials, and entry number corresponding to your entry inventory. For example, Jane S. Smith's first entry would be **SmithJS1.jpg** for multiple views of a single 3-D work add a, b or c (Smithjs1a.jpg). Use Letters and numbers only, with no special characters or spaces.

**EMAIL** images as individual attachments in a single email. Write "**Dimensions 2018**" in the subject line and put your full name and address and a numbered inventory with all the information from the Inventory Card in the body of the email (unless the inventory card is attached). AAWS will reply when your emailed images have been received.

## ELIGIBILITY

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- All artwork must be able to hang or sit safely in the gallery.
- 2-D Artwork may not exceed 8 feet in height or 8 feet in length.
- 3-D artwork must be able to fit through a standard door and may be no taller than 8 feet tall or 10 feet in length.
- 3-D artwork may weigh no more than 200lbs.
- Installation & site-specific artwork must be installed by the artist with guidance by AAWS gallery staff and show curator.
- Artwork previously exhibited in any previous Dimensions exhibition will not be accepted.
- Artwork must have been created within the last 4 years.

## **ENTRY CHECK LIST**

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- Completed the online entry form and submitted formatted images or
- Emailed your completed Inventory and Images to [Dimensions@AssociatedArtists.org](mailto:Dimensions@AssociatedArtists.org)
- Paid your entry fee
- Received confirmation of entry email from AAWS (this may take 1 or 2 business days)

## **DELIVERY/STORAGE OF ACCEPTED ART**

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All work should be delivered to:  
Associated Artists of Winston-Salem  
The Milton Rhodes Center for the Arts  
251 N. Spruce Street  
Winston-Salem, NC 27101

Accepted work may be hand-delivered or shipped. Artist are responsible for all shipping charges both to and from the exhibition. Shipped work must include a letter clearly outlining if there are any specific return instructions, a return address label and a prepaid, completed shipping form from any major delivery service. Work will be returned in the same packing material in which it was received. Follow guidelines provided by your shipping company and be sure you understand their insurance policies. Allowed coverage for original art varies, and glass broken during shipping is not covered by most shipping companies. Artists must provide their own insurance for shipping both ways. Shipped works returned by AAWS will only be insured for the amount you specify, and the insurance fee included in your shipping costs. AAWS will not be responsible for work damaged in shipping. All accepted work must remain at AAWS for the duration of the show. Please deliver and pick up work during the designated times. Late work will not be accepted. There will be a \$10 per week storage and handling fee for works brought more than 7 days before the delivery date or left more than 7 days after the pick-up date. Works left for more than 90 days after the pick-up date become the property of AAWS. If you have special circumstances regarding art delivery/drop off or pick up/return, please contact the AAWS office in advance. Please ship/hand deliver to address above.

## **SALES**

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Artists set their own prices. Artists receive 70% of the sales price; AAWS retains a 30% commission. North Carolina sales tax is added to the sales price. Artists will be notified of sales within 1-2 business days of the completed transaction.

## **INSURANCE**

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AAWS will take every reasonable precaution to prevent loss of or damage to your work, but will not be responsible for any loss or damage. AAWS carries insurance only during dates of exhibition (installation and uninstallation dates not included). If work is not for sale, provide us with the insurance value. Insurance value of selected works should be reasonable and may be questioned in the event of a claim. Proof of previous sales prices may be requested. Our policy protects against mysterious disappearance, vandalism, and water or fire damage, but does not cover breakage. The offending party is liable and responsible for any damage caused. Associated Artists and the Arts Council of Winston-Salem Forsyth County is not responsible for artwork that is broken while in the Milton Rhodes Center for the Arts.

## **ABOUT ASSOCIATED ARTISTS**

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Associated Artists of Winston-Salem is one of the largest membership organizations for visual artists in the Piedmont Triad of North Carolina. Established in 1956, AAWS' mission is to support and celebrate the visual artist, from the aspiring to the professional. From themed group exhibitions in its main gallery, The Womble Carlyle Gallery in the Milton Rhodes Center for the Arts to solo or two-person community exhibits at businesses and non-profit organizations throughout the greater Winston-Salem area. AAWS offers hands-on workshops and multitudes of volunteer opportunities. Members are encouraged to grow and develop as professionals. If you would like to join AAWS, enclose a separate check for \$75.

For more information, call 336-747-1463, email [Dimensions@associatedartists.org](mailto:Dimensions@associatedartists.org) or visit [www.associatedartists.org](http://www.associatedartists.org)

# DIMENSIONS 2018 INVENTORY CARD

Name:

AAWS Member? Yes / No

Street:

City:

State:

zip:

Email:

Phone:

Entry fee

Payment has been made by check

Payment has been made by credit card

Payment has been made online via PayPal

Title, Medium, Dimensions of work w/frame and price or insurance value if not for sale.

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2.

3.

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6.

How did you learn about Dimensions?

I have read and agree to all the terms of the "DIMENSIONS 2018" prospectus.

Signature:

Date:

**Label for Artwork:** Tape this to the back of your accepted pieces prior to shipping/delivery  
Dimensions 2018 Label for Artwork

Name:

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Title:

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Medium:

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Price or Insurance value if not for sale: \$

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