

# ARTIST SPOTLIGHT 2018

Presented by



## January 5 – February 6

### Calendar

Entry Deadline.....December 14  
Artist notifications mailed.....The week of December 19  
Drop off day.....January 2  
**Reception.....Friday, January 5 from 5 – 7 pm**  
Pick up day .....February 6



NORTH CAROLINA  
ARTS COUNCIL



AAWS, The Milton Rhodes Center for the Arts, 251 North Spruce Street,  
Winston-Salem, NC 27101 • Tel. 336-747-1463 • [www.associatedartists.org](http://www.associatedartists.org)

## CALL FOR ARTISTS

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AAWS ARTIST SPOTLIGHT is an all member juried exhibition which will showcase a select number AAWS member's recent bodies of work in an intimate gallery setting inside the Womble Carlyle Gallery. Artists are encouraged to submit a curated selection of works or a well laid out plan to complete a series of work for this exhibition.

Creating a body of work constitutes a singular vision of style and subject matter illustrating an artist's focus and determination. This practice is integral to both the creative and professional growth of an artist's career. It gives patrons, audiences, curators or anyone interested in your work a solid foundation for identifying you in your work.

When creating or assembling a body of work you need to answer a number of important questions.

- Are these works consistent in style, color, subject matter, and composition?
- What do you want to say with these works and is that message clearly understood?
- Is this arrangement of art indicative of my personal aesthetic?

Keep all of these questions in mind and clearly and concisely word your artist statement to effectively get your point across and distinguish your work.

**If you have any questions or concerns about entering this exhibition please contact us.**

## ELIGIBILITY

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Any member of Associated Artists of Winston-Salem may enter this exhibition. This exhibition will have an extremely competitive selection process please proof your entries and prep your images to insure you have the best chance possible.

**Entry fee: \$20.00**

**All components of the entry, including images, artist statement and entry fee, must be received by AAWS by the deadline in order to be considered. We are unable to handle late entries.**

- All artwork must be original.
- 3D art must be able to hang or sit on a flat surface.
- Installation & site-specific artwork proposals, if selected must be installed by the artist.
- Please refer to our website [AssociatedArtists.org](http://AssociatedArtists.org) for more information detailing our insurance & liability for artwork in our exhibitions.
- **Artwork previously exhibited in the Artist Spotlight exhibition is not eligible for entry.**

## HOW TO ENTER

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Please email us your note of intent to [Info@AssociatedArtists.org](mailto:Info@AssociatedArtists.org) with "AAWS ARTIST SPOTLIGHT" in the subject line of your email by December 14. Include the following in with your note of intent.

- Up to 4 high quality images of your work
- Titles, medium, size and prices of the work you wish to display.
- A brief artist statement about your work

You may also enter online at [AssociatedArtists.org](http://AssociatedArtists.org) using our artwork submission form. If you do not have access to the internet and would like to enter you may mail us a CD or USB drive with your images or drop them off in person. **Artists will be notified of the jurying committee's selections the week of December 19.**

## COMMISSION

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Artists set the sales price. **The artist will receive 70% of the price and AAWS will retain 30%.** North Carolina sales tax is added to the sales price. All artists must complete an inventory sheet and label their work properly to exhibit. If the work is not for sale please mark as NFS and include an insurance value.

## DROP OFF

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**If selected**, please bring properly completed inventory sheets & labels for artworks to expedite the drop off process. All artwork should be dropped off at the Milton Rhodes Center for the Arts at 251 N. Spruce Street, Winston-Salem, NC 270101.

**Art drop off day**

January 2 from 2 – 7 pm

## PICK UP

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Please deliver and pick up work during the designated times. Late work will not be accepted. Works brought before or left after designated dates are NOT covered by insurance. There will be a \$20 per week storage and handling fee for works brought more than 7 days before the delivery date or left more than 7 days after the pick-up date. Works left for more than 90 days after the pick-up date become the property of AAWS. If you have special circumstances regarding art drop off or pick up, please contact the AAWS office in advance.

**Art pick up day**

February 6

## QUESTIONS

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For questions please contact us at:  
336.747.1463 or [Info@associatedartists.org](mailto:Info@associatedartists.org)

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Artist Name: \_\_\_\_\_ Phone#: \_\_\_\_\_

Email: \_\_\_\_\_

Address (Street, City, State, ZIP): \_\_\_\_\_

### Image Submission

Check one:

- Images have been submitted by website entry form
- Images have been submitted through email
- Other: \_\_\_\_\_

### Entry Fee

Check one:

- Paid by check Check# \_\_\_\_\_
- Payment has been made by credit card. Date Paid: \_\_\_\_\_
- Payment has been made online by PayPal. Date Paid: \_\_\_\_\_
- Paid with cash. Date Paid: \_\_\_\_\_

### Artist Statement

I have read and understand the terms of the "AAWS ARTIST SPOTLIGHT 2018" prospectus, including the Insurance and Liability clause posted at **AssociatedArtists.org**

Signed \_\_\_\_\_ Date \_\_\_\_\_