



# SPRING FOR ART 2016

## PROSPECTUS FOR ARTISTS

A Gala to Benefit Associated Artists and its Members

Saturday, April 30, 5 - 9 PM, Host Patron Gallery talk and event preview, 5 - 6 PM  
Reynolds Place in The Milton Rhodes Center for the Arts at 251 North Spruce Street

### *Calendar*

Email Entry Deadline..... Thursday, April 28  
Deliver Artwork.....Friday, April 29 (Setup begins at 4) 2 – 6 pm  
Deliver Artwork.....Saturday, April 30 (During Setup) 9 am – 11 am  
Spring for Art Gala.....Saturday, April 30 5 - 9 pm  
Art Pickup.....After event at 9pm or Tuesday, May 3 Noon – 5 pm

### **What is Spring for Art?**

**Spring for Art is our most important fundraising event of the year.** Through the sale of art, Host Patron and regular tickets and auction items, AAWS generates a large percentage of its annual operating funds. *As we continue to grow and increase programming, it's crucial that this year's event be as successful as possible.*

### **Tickets**

Host Patron Tickets are \$125 per person. Regular Tickets are \$75 per person or \$125 per pair. Host Patrons receive special recognition on the AAWS website and at the event and are invited to a special preview party before the event. AAWS is a not-for-profit 501 (c)(3) organization. For tax purposes, the cost of the event is \$25 per ticket and the rest of the ticket price is a tax deductible donation.

**Participating artists can purchase one reduced priced ticket \$25 and any additional reduced priced tickets at \$50**

### **How Can I Help?**

**Associated Artists is an organization of and for its members. As an active member, you can help to create the organization that you want to have!**

**Silent/Live Auction:** We are asking all of our members and friends to donate and collect items and services for our silent/live auction. Ideas for items: Wine, small works of original art, pottery, and jewelry, gift cards for services (example: small businesses owned by members, spouses, friends, etc...). We are open to your ideas; please let us know if you have any questions.

**Invite:** We need you to send us in writing or via email the names (including titles: Dr. Ms....etc) and full addresses of people you'd like for us to invite. Please forward the *MailChimp* and *Evite* emails invitation to your friends.

**Volunteer:** It takes an army of volunteers to pull off *Spring for Art*, from gathering food donations/silent auction items, hanging artwork and serving as a cashier. We need people to help set up the event, pick up food and silent auction donations, help out at the event, help with clean up and checking out art. There are big jobs and small, creative jobs and routine — something for every taste. Volunteering is a great way to meet fellow artists and have fun while keeping your organization vibrant! Those who volunteer four hours or more receive a free ticket to the event. This also includes spouses, partners, friends, etc. (See further below for event volunteer schedule).

Please email [Director@AssociatedArtists.org](mailto:Director@AssociatedArtists.org) to sign up for volunteer shifts.

### Event Volunteer Opportunities

Aside from the volunteers needed to plan and prepare, we will need you for the following for the event:

Assist with art check in/drop off

Friday, April 29 at 4 pm

Assemble art support panels and hang art on panels

Saturday, April 30 (Spring for Art)

-Assemble art support panels and hang art on panes (9 am to 11 am)

-Assist with table set up, general support, etc.

-General support, taking care of guests, etc.

-Take down art and art support panels. Move to storage in the building.

Please contact the AAWS office at (336)747-1463 or [director@associatedartists.org](mailto:director@associatedartists.org) to sign up.

Thank you!

### How can I Enter Artwork?

Entry fee is \$10 per artist and is open to all members. **This is a fundraising art sale, so please be “sales-minded” in your entries and price your work to sell.** If you purchase a reduced price \$25 artist ticket for just \$15 more than the entry fee, the entry fee is waived. There are three ways enter works this year:

1. **DONATE** work to the silent auction with 100% of the final sales price going to AAWS.
2. **SUBMIT** a work for the exhibition and sale at a **50%/50% split** between AAWS and the Artist.
3. **SUBMIT/DONATE** work for sale with 100% of the sales price going to AAWS. If the piece is not sold, you would keep your work.

***Spring for Art 2015 is limited to the first 150 works of art entered. 2-D Artist Members are encouraged to submit five (5) entries and 3-D Artists are encouraged to submit up to ten (10) entries.*** Since 3-D entries will outnumber our pedestals, we will display and sell your 3-D works “gift shop style” on display tables. *For 3-D artists needing a pedestal, we will have only a limited number of pedestals. If you are 3-D artist interested in displaying a piece needing pedestal, you may need to provide your own to show the piece, if all of our pedestals are already in use.* Please note that, due to total number of entries and available hanging/display space, we cannot guarantee that all works will be displayed, . Some work may be held in reserve to replace sold work. **All works are to be for sale.** Artists set the sales price. The artist will receive 50% of the price and AAWS will retain 50% unless 100% donation is offered.

## Entry Deadline: Thursday, April 28

To help predict the total amount of artwork on display, please email “note of intent” to [info@associatedartists.org](mailto:info@associatedartists.org) by **Thursday, April 28** and include the name(s), medium, and price of your entries. **Please include the phrase “Spring for Art Note of Intent” in the subject line**, to ensure your email is recognized as such. You will receive a response in as timely a manner as possible. If you do not, please contact our office at (336)747-1463 to confirm receipt. If you do not have access to email, you can call in your information.

**All participating artists will be provided with title cards to display and identify their artwork at art drop off. To save time at drop off**, please bring completed inventory cards with you to drop off (located at the bottom of this document) and be ready to fill out your title cards. **Be sure the price is correct, as the price on the wall card is the final sales price even if stated otherwise on inventory sheets.** Affix Label for Artwork to back of work and deliver work directly to the Milton Rhodes Center for the Arts at 251 North Spruce Street. For special arrangements, please contact the AAWS office.

No artwork may exceed 240 inches in overall perimeter or 50 pounds in weight. Two-dimensional works must be framed in a professional manner with wire attachment and be ready to hang. No alligator-type hangers or plastic unframes will be accepted. Canvases must be dry and framed or gallery wrapped with no visible staples or unpainted canvas. All work must be original, the exhibitor’s original idea and be created by the exhibitor. Work completed in a class is acceptable only if it was not a general class assignment and was executed solely by the exhibitor without modifications by the instructor. Printed reproductions of paintings or drawings will not be accepted.

**Insurance:** AAWS will take every reasonable precaution to prevent loss of or damage to your work, but will not be responsible for any loss or damage. Please deliver and pick up work during the designated times. Late work will not be accepted. Works brought before or left after designated dates are NOT covered by insurance. **There will be a \$20 per week storage and handling fee for works left more than three days after the pick-up date.** Works left for more than 30 days after the pick-up date become the property of AAWS. AAWS carries insurance for the duration of the exhibition (from art drop off date to art pick up dates). **Our policy protects against mysterious disappearance, vandalism, and water/fire damage, but does not cover breakage (due to a previous claim).** **Associated Artists and the Arts Council of Winston-Salem/ Forsyth County is not responsible for artwork that is broken while in the Milton Rhodes Center for the Arts or if damage results from inherent flaws in the artwork. In the event of a claim, the artist would be reimbursed the amount as if the piece had sold.** If you have special circumstances regarding art drop off or pick up, please contact the AAWS office in advance.



Attach these to the backs or underside of your artwork for identification purposes.

<b>Spring for Art</b>	<b>LABEL FOR ARTWORK</b>
Name _____	
Title _____	
Medium _____	
Price \$ _____	
Circle One: Entry for 50/50 split * 100% of sale to AAWS *Donate to Silent Auction	

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